

Pan American Health Organization Organization Americas

Report on Tobacco Control for the Region of the Americas 2022: Country Profiles

PAHO/NMH/RF/22-0024

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# ANTIGUA AND BARBUDA

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	7.9	6.3	1.5	2.6	4.0
Women	7.0	5.9	1.2	1.6	3.7
Total	7.5	6.1	1.4	2.1	4.0

Source: Global Youth Tobacco Survey, 2017 (13-15 years).

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men					
Women					
Total					

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	•••
National representativeness	Yes	
Periodic	No	

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

O (CESSATION)				
Toll-free quitline		No		
Nicotinic substitution therapy is available	e in:	Are the costs covered?		
Not available				
Cessation services are available in:		Are the costs covered?		
5.1				
Primary care services	No			
Primary care services Hospitals	No No			
•				
Hospitals	No	  		
Hospitals Doctor's offices	No No			
Hospitals Doctor's offices The community	No No No			

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco

W (HEALTH WARNINGS)	
Health warnings required by law	Yes (1)
Images	No (1)
Size (average-front/back)	50-50/50 (1)
Ban on misleading terms	Yes
Is any feature missing?	No (1)
Does the law mandate plain packaging	No
Notes: (1) Regulations are pending.	

Notes: (1) Regulations are pending.

Additional information in Table 8

### **E** (ADVERTISING BANS)

Ban on direct advertising	
Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes
Ban on indirect advertising	
Ban on promotion	Yes
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes
Ban on product display	No

R			

K (TAXATION)					
Price of most sold brand (pack of 20 cigarettes)					
In national currency	XCD	14.10			
In international dollars		6.88			
Tax (share of the final price of most sold brand)					
Total taxes		13.14%			
Specific excise taxes		0.00%			
Ad valorem excise taxes		0.00%			
Value-added tax (VAT)		13.04%			
Import duties		0.00%			
Other taxes		0.10%			
Evolution of taxes and prices 2008 2020					
Tax (share of the final price of most sold brand)	14.77%	13.14%			
Price of most sold brand (international dollars)	3.86	6.88			

Control for the Region of the Americas 2022)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	28/06/2004	_
Date of the ratification or accession (d/m/y):	05/06/2006	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (XCD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Marlboro	14.10	6.88
Most inexpensive brand:	L&B (Lambert & Butler)	8.75	4.27
Most expensive brand:	Marlboro	14.10	6.88

#### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>		Specific taxes <sup>4</sup>		0.00%	
excise taxes		Ad valorem tax <sup>5</sup>		0.00%	
Value-added/sales tax (VAT)				13.04%	
Import duty <sup>6</sup>				0.00%	
Other taxes				0.10%	
Total excise taxes				13.14%	
4 70 1 4 2 1 1 1 1 1 2		1 . (ppp) .l	1.0		

Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries. Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.

  Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	14.77%	14.77%	15.00%	14.63%	15.47%	13.26%	13.14%
Price of the most sold brand (international dollars PPP)	3.86	3.80	3.55	4.18	3.88	3.83	6.88



### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.77%	1.74%	2.12%	1.90%	1.76%	3.69%

Have cigarettes become less affordable since 2010? Did cigarettes become less affordable between 2018 and 2020? No change<sup>9</sup>

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

9 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the

SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for	
	No
health purposes?	

<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **ARGENTINA**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	18.7	17.6	15.5	2.3	8.1
Women	21.4	21.1	20.0	8.0	6.2
Total	20.2	19.5	18.0	1.5	7.1

Source: Global Youth Tobacco Survey, 2013 (13-15 years).

#### Adult

Images

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men			26.1		
Women			18.6		
Total			22.2		1.1

Yes Yes

50-50/50

Yes

No

Source: National Survey of Risk Factors for Noncommunicable Diseases, 2018 (18+ years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	No	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	No

### O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	No

Cessation services are available in:	Are the costs covered?	
Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Fully
Doctor's offices	Yes, in some	Partially
The community	Yes, in some	Partially
Other	No	

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

Does the law mandate plain packaging	Does t	he l	aw	mandate	plain	packaging
--------------------------------------	--------	------	----	---------	-------	-----------

Size (average-front/back)

Ban on misleading terms Is any feature missing?

**W** (HEALTH WARNINGS)

Health warnings required by law

### E (ADVERTISING BANS)

Ban on direct advertising	
Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	No
Internet	Yes
Ban on indirect advertising	
Ban on promotion	Yes
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes
Ban on product display	No

#### R (TAYATION)

R (TAXATION)								
Price of most sold brand (pack of 20 cigarettes	Price of most sold brand (pack of 20 cigarettes)							
In national currency	ARS	141.00						
In international dollars		4.83						
Tax (share of the final price of most sold brand	)	76 620/						
Total taxes		76.62%						
Specific excise taxes		0.00%						
Ad valorem excise taxes		54.54%						
Value-added tax (VAT)		4.91%						
Import duties		0.00%						
Other taxes		17.17%						
Evolution of taxes and prices	2008	2020						
Tax (share of the final price of most sold brand)	69.20%	76.62%						
Price of most sold brand (international dollars)	2.31	4.83						

Yes

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	25/09/2003	_
Date of the ratification or accession (d/m/y):	-	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (ARS)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Philip Morris	141.00	4.83
Most inexpensive brand:	Melbourne	29.40	1.01
Most expensive brand:	Marlboro	157.00	5.38

### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	0.00%
	Ad valorem tax <sup>5</sup>	54.54%
Value-added/sales tax (VAT)		4.91%
Import duty <sup>6</sup>		0.00%
Other taxes		17.17%
Total excise taxes		76.62%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	Yes

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.

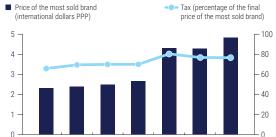
  Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

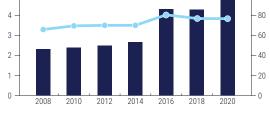
	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	69.20%	69.27%	69.93%	69.84%	80.25%	76.75%	76.62%
Price of the most sold brand (international dollars PPP)	2.31	2.38	2.49	2.66	4.30	4.28	4.83

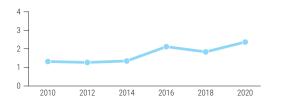


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.32%	1.27%	1.35%	2.12%	1.84%	2.37%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020?





Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the

most sold brand\*

### SUPPLEMENTARY INFORMATION ON TAXES

Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	An additional tax of 7% of the retail price of cigarettes is directed to a special tobacco fund (Fondo Especial del Tabaco).

<sup>· · ·</sup> Data not reported/not available

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

<sup>---</sup> Data not required/not applicable

## **BAHAMAS**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	16.1	13.8	4.6	4.0	
Women	8.4	6.9	2.6	1.6	
Total	12.6	10.7	3.8	2.8	

Source: Global Youth Tobacco Survey, 2013 (13-15 years).

### **MPOWER Measures**

M (monitoring)				
Survey	Youth	Adults		
Recent	No	Yes		
National representativeness	Yes	Yes		
Periodic	No	Yes		

P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

### O (CESSATION)

Toll-free quitline No

Nicotinic substitution therapy is available in:	Are the costs covered?	
Pharmacy	No	

Cessation services are available in: covered?		Are the costs
	Cessation services are available in:	covered?

cessation services are available in.		covercu.
Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Fully
Doctor's offices	No	
The community	No	
Other	Yes, in some	Fully

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION	CURRENT TOBACCO USE (SMOKED AND	CURRENT TOBACCO	CURRENT CIGARETTE	CURRENT SMOKELESS TOBACCO	CURRENT ELECTRONIC CIGARETTE
GROUP	SMOKELESS) (%)	SMOKING (%)	SMOKING (%)	USE (%)	USE (%)
Men	32.5	32.4		0.9	
Women	3.7	3.6		0.1	
Total	17.5	17.4		0.5	

Source: Bahamas STEPS, 2019 (18-69 years) and Bahamas STEPS, 2012 (25-64 years).

### W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	No
Size (average-front/back)	^
Ban on misleading terms	No
Is any feature missing?	Incomplete
Does the law mandate plain packaging	No

Notes: ^ Size not specified.

Additional information in Table 8

### E (ADVERTISING BANS)

### Ban on direct advertising

5	
Television, radio, and print media	Incomplete
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

No

Ban on product display

Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

In national currency	BSD	10.00
In international dollars		11.26

### Tax (share of the final price of most sold brand)

Total taxes	43.21%
Specific excise taxes	30.00%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	10.71%
Import duties	0.00%
Other taxes	2.50%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	31.23%	43.21%
Price of most sold brand (international dollars)	2.81	11.26

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	29/06/2004	_
Date of the ratification or accession (d/m/y):	03/11/2009	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (BSD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Rothmans	10.00	11.26
Most inexpensive brand:	Palms	7.85	8.84
Most expensive brand:	Marlboro	12.85	14.47

#### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	30.00%
Excise taxes	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		10.71%
Import duty <sup>6</sup>		0.00%
Other taxes		2.50%
Total excise taxes		43.21%

Design and administration of cigarette taxes	
Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of ad valorem taxes?	

If an ad valorem or mixed tax system exists, is a specific minimum tax applied?<sup>8</sup>

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.

  Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	31.23%	31.23%	26.40%	42.86%	40.50%		43.21%
Price of the most sold brand (international dollars PPP)	2.81	2.91	5.46	7.74	9.69		11.26

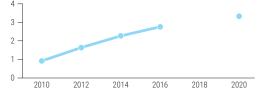


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	0.92%	1.64%	2.27%	2.76%		3.33%

Have cigarettes become less affordable since 2010? Did cigarettes become less affordable between 2018 and 2020?





	* Note that a higher	percentage implies a lowe	r affordability and a greate	r disincentive to consume cigarettes
--	----------------------	---------------------------	------------------------------	--------------------------------------

SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

Yes

<sup>---</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **BARBADOS**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	17.4	15.7	8.8	2.9	
Women	11.4	9.3	5.0	3.0	
Total	14.5	12.6	7.0	2.9	

Source: Global Youth Tobacco Survey, 2017 (13-15 years).

## **MPOWER Measures**

M (monitoring)					
Survey	Youth	Adults			
Recent	No	No			
National representativeness	Yes	Yes			
Periodic	No	No			

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

### O (CESSATION)

Toll-free quitline No

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	No

Cessation services are available in:

Are the costs covered?

Cessation services are available in.		covereu:
Primary care services	No	
Hospitals	No	
Doctor's offices	Yes, in some	No
The community	Yes, in some	No
Other	Yes, in some	Fully

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		15.5		0.0	
Women		3.7		0.6	
Total		9.2		0.3	

Source: Health of the Nation, 2011-2012 (25+ years) and Barbados STEPS Survey, 2007 (25+ years).

### W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	60-60/60
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### **E** (ADVERTISING BANS)

E (ADVERTISING DAINS)	
Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

#### R (TAXATION)

K (IAXAIION)		
Price of most sold brand (pack of 20 cigarettes	)	
In national currency		
In international dollars		
Tax (share of the final price of most sold brand	)	
Total taxes		•••
Specific excise taxes		•••
Ad valorem excise taxes		
Value-added tax (VAT)		
Import duties		
Other taxes		
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	47.77%	

5.53

Price of most sold brand (international dollars)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	28/06/2004	_
Date of the ratification or accession (d/m/y):	03/11/2005	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

	In local currency (···)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	 	
Most inexpensive brand:	 	
Most expensive brand:	 	

### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	
	Ad valorem tax <sup>5</sup>	
Value-added/sales tax (VAT)		
Import duty <sup>6</sup>		
Other taxes		
Total excise taxes		
1 The international dollar is a currency unit adjusted for nu	irchasing nower parity (PPP) that is used to	compare the value of produc

### Design and administration of cigarette taxes

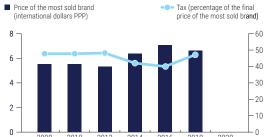
Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	47.77%	47.80%	48.20%	42.04%	39.96%	47.11%	
Price of the most sold brand (international dollars PPP)	5.53	5.52	5.32	6.37	7.08	6.63	



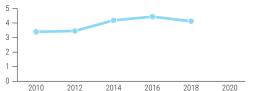
### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Dargantaga of nor	2010	2012		2010		
Percentage of per						
capita GDP required to						
purchase 100 packs of	3.39%	3.45%	4.18%	4.43%	4.12%	•••
20 cigarettes of the most						
sold brand*						

Have cigarettes become less affordable since 2010?

Did cigarettes become less affordable between 2018 and 2020?





* Note that a higher percentage implies a lower affordability and a greater disin	ncentive to consume cigarettes
---	--------------------------------

SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>---</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **BELIZE**

### Prevalence of tobacco use

V۸	11	h

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	16.6	15.7	10.4	2.9	8.9
Women	8.2	7.5	5.4	1.7	4.1
Total	12.3	11.5	7.8	2.3	6.5

Source: Global Youth Tobacco Survey, 2014 (13-15 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	No	No
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

### O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Not available	

Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in some	Partially
Hospitals	Yes, in some	No
Doctor's offices	No	
The community	No	

Yes, in some

Other --- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	16.4				
Women	2.1				
Total					

Source: Multiple Indicator Cluster Survey (MICS), 2015 (15-49 years).

### W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	No
Size (average-front/back)	٨
Ban on misleading terms	No
Is any feature missing?	Incomplete
Does the law mandate plain packaging	No

Notes: ^ Size not specified. Additional information in Table 8

### **E** (ADVERTISING BANS)

on direct advertising	
levision, radio, and print media	
llboards	
dvertising at points of sale	
ternet	

Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

No No No No

No

Ban on product display

### R (TAXATION)

Price of most sold brand (pack of 20 cigarettes)	
1 0 1	

In national currency	BZD	5.50
In international dollars		4.20

### Tax (share of the final price of most sold brand)

Total taxes	34.75%
Specific excise taxes	23.64%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	11.11%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	57.17%	34.75%
Price of most sold brand (international dollars)	4.29	4.20

Partially

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	26/09/2003	_
Date of the ratification or accession (d/m/y):	15/12/2005	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (BZD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall	5.50	4.20
Most inexpensive brand:	Pall Mall	5.50	4.20
Most expensive brand:	Benson & Hedges, Winston	11.00	8.39

### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	23.64%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		11.11%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		34.75%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

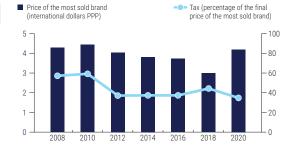
- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

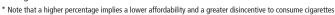
	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	57.17%	59.19%	37.11%	37.11%	37.11%	43.61%	34.75%
Price of the most sold brand (international dollars PPP)	4.29	4.43	4.04	3.81	3.73	2.99	4.20



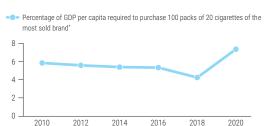
### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	5.85%	5.59%	5.40%	5.32%	4.25%	7.36%

Have cigarettes become less affordable since 2010? No change<sup>9</sup> Did cigarettes become less affordable between 2018 and 2020?



9 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **BOLIVIA (PLURINATIONAL STATE OF)**

### Prevalence of tobacco use

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	U	u	u	

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	13.6	11.6	8.6	3.6	9.7
Women	8.1	6.9	5.2	2.0	5.0
Total	10.9	9.3	6.9	2.8	7.4

Source: Global Youth Tobacco Survey, 2018 (13-15 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

O (CESSATION)	
Toll-free quitline	No
	Are the costs

Not available	
	Are the costs
Cessation services are available in:	covered?

Nicotinic substitution therapy is available in:

Cessation services are available in:		covered?
Primary care services	No	
Hospitals	No	
Doctor's offices	No	
The community	No	
Other	No	

· · · Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	30.0	29.8			1.0
Women	5.8	5.6			0.5
Total	17.8	17.7			0.7

Source: STEPS Survey, 2019 (18-69 years).

### W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	60-60/60
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### **E** (ADVERTISING BANS)

### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	No (3)
Internet	Yes

#### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes

Nο

### Ban on product display

Notes: (3) Regulations are pending.

Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

In national currency	BOB	12.00
In international dollars		4.39

### Tax (share of the final price of most sold brand)

Total taxes	35.65%
Specific excise taxes	24.15%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	11.50%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	41.00%	35.65%
Price of most sold brand (international dollars)	2.16	4.39

covered?

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	27/02/2004	_
Date of the ratification or accession (d/m/y):	15/09/2005	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (···)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	L&M	12.00	4.39
Most inexpensive brand:	Astoria	6.00	2.20
Most expensive brand:			

### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	24.15%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		11.50%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		35.65%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

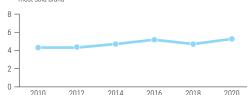
### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	41.00%	37.67%	39.36%	39.36%	39.36%	36.78%	35.65%
Price of the most sold brand (international dollars PPP)	2.16	2.26	2.63	3.31	3.88	4.16	4.39

The country has increased tobacco excises since 2018; however, due to price variability the effect is not necessarily apparent in the tax indicators.



 Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand\*



#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	4.32%	4.38%	4.71%	5.18%	4.70%	5.27%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020?

### SUPPLEMENTARY INFORMATION ON TAXES

Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

- · · · Data not reported/not available
- --- Data not required/not applicable

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

## **BRAZIL**

### Prevalence of tobacco use

#### Youth

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	6.7		5.3		0.2
Women	7.0		5.6		0.1
Total	6.9		5.4		0.2

Source: National School-Based Health Survey, 2015 (13-15 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	*

<sup>\*</sup> Designated smoking rooms with very strong technical requirements are still allowed in five public places: in places selling tobacco products, in health care facilities for patients given permission by doctors, in tobaccotesting laboratories, on stage during artistic performances, and during religious services.

### O (CESSATION)

Toll-free quitline Yes

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	Fully

## Are the costs Cessation services are available in: covered?

Cessation services are available in.		covereur
Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Fully
Doctor's offices	No	
The community	Yes, in some	No
Other	No	

<sup>---</sup> Data not reported/not available

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

ridare					
POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	16.2	15.9		0.5	
Women	9.8	9.6		0.2	
Total	12.8	12.6		0.3	

Source: National Survey on Health, 2019 (18+ years) and National Survey on Health, 2013 (18+ years).

### **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	65-30/100
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### E (ADVERTISING BANS)

Ban on dir	ect ad	vert	ising	
Tallandatan		1		

Yes
Yes
Yes
Yes

### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	No*
Ban on corporate social responsibility (CSR) activities	No

## **Ban on product display**Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

In national currency	BRL	5.25
In international dollars		2.29

### Tax (share of the final price of most sold brand)

Total taxes	81.55%
Specific excise taxes	28.57%
Ad valorem excise taxes	10.00%
Value-added tax (VAT)	32.00%
Import duties	0.00%
Other taxes	10 97%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	57.15%	81.55%
Price of most sold brand (international dollars)	1.97	2.29

<sup>---</sup> Data not required/not applicable

<sup>\*</sup>The law prohibits the sponsorship of cultural and sports activities. However, the law does not prohibit the sponsorship of other types of events and activities or individuals.

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	16/06/2003	_
Date of the ratification or accession (d/m/y):	03/11/2005	14/06/2018 (accession)



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (BRL)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Rothmans	5.25	2.29
Most inexpensive brand:	Chesterfield	5.00	2.18
Most expensive brand:	Marlboro Gold KS	8.25	3.59

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	28.57%
	Ad valorem tax <sup>5</sup>	10.00%
Value-added/sales tax (VAT)		32.00%
Import duty <sup>6</sup>		0.00%
Other taxes		10.97%
Total excise taxes		81.55%

De	sıgn	and	adı	minis	strati	on o	T CIG	gare	ette	e taxes	•
										,	

Are taxes applied in a mixed fashion (ad valorem and specific)?	Yes
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	Yes
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	No

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.

  Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	57.15%	59.35%	63.15%	64.94%	67.95%	82.97%	81.55%
Price of the most sold brand (international dollars PPP)	1.97	2.34	2.65	3.17	2.93	2.27	2.29







### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.63%	1.75%	2.01%	2.04%	1.51%	1.57%

Have cigarettes become less affordable since 2010?

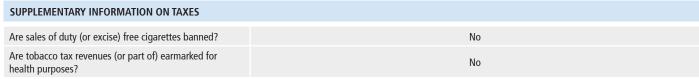
No change<sup>9</sup>

Did cigarettes become less affordable between 2018 and 2020?

Yes

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

9 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

## **CANADA**

### Prevalence of tobacco use

#### Youth

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		1.1		8.0	11.7
Women		0.9		0.5	10.4
Total		1.0		0.6	11.1

Note: Moderate sampling variability, interpret with caution (female smokeless use only).

Source: Canadian Student Tobacco, Alcohol and Drugs Survey (CSTADS), 2018-19 (grades 7-9).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes <sup>1</sup>
Schools (except universities)	Yes <sup>1</sup>
Universities	Yes <sup>1</sup>
Government buildings	Yes
Offices	No
Restaurants	Yes <sup>1</sup>
Bars and pubs	Yes <sup>1</sup>
Public transportation	Yes <sup>1</sup>
All other indoor public places	
1 Ran/measure is in effect in all subnational jurisdictions	

### O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	Partially

	Are the costs covered?
Yes, in most	Partially
Yes, in most	Partially
Yes, in most	Fully
Yes, in some	No
Yes, in some	Partially
	Yes, in most Yes, in most Yes, in some

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	15.9	12.7	12.6	0.7	5.8
Women	12.0	11.1	11.0	<1*	3.6
Total	14.0	11.9	11.9	0.4	4.7

Note: \* High sampling variability - although an estimate may be determined from the table, data should be suppressed.

Source: Canadian Tobacco and Nicotine Survey, 2019 (15+ years).

### **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	75-75/75
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	Yes

### **E** (ADVERTISING BANS)

#### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	No
Internet	Yes

### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

Price of most sold brand (international dollars)

In national currency	CAD	12.85
In international dollars		10.78
Tax (share of the final price of most sold brand	)	
Total taxes		61.71%
Specific excise taxes		52.81%
Ad valorem excise taxes		0.00%
Value-added tax (VAT)		8.90%
Import duties		0.00%
Other taxes		0.00%
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	64 55%	61 71%

6.32

10.78

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	15/07/2003	_
Date of the ratification or accession (d/m/y):	26/11/2004	_



### RETAIL PRICE PER PACK OF 20 CIGARETTES

		In local currency (CAD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:		12.85	10.78
Most inexpensive brand:	LD Red KS	9.59	8.04
Most expensive brand:	Canadian Classics Original KS	14.88	12.48

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Table of Paragram 3 and the Paragram							
Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	52.81%					
Excise taxes-	Ad valorem tax <sup>5</sup>	0.00%					
Value-added/sales tax (VAT)		8.90%					
Import duty <sup>6</sup>		0.00%					
Other taxes		0.00%					
Total excise taxes		61.71%					

Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.

  Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	64.55%	62.22%	64.45%	69.80%	66.21%	64.35%	61.71%
Price of the most sold brand (international dollars PPP)	6.32	7.08	6.82	7.52	8.52	9.86	10.78

<sup>9</sup> The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.

Note: Subnational rates and national excise taxation rates have been used by WHO to reflect an average Canadian taxation rate. Consequently, the reported taxation rates will be different to the posted tax rates. The price is a sales-weighted average of the price in Canada for the most sold brand.



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand

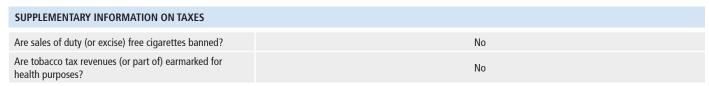


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.77%	1.61%	1.64%	1.83%	1.96%	2.27%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020? Yes

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>---</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **CHILE**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		13.1			
Women		17.3			
Total		15.2			

Source: National Study of Drugs in the School Population of Chile, 2019 (13-17 years).

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men			33.4		2.0
Women			28.8		1.1
Total			31.1		1.5

Source: National Survey of Drugs in the General Population, 2018 (12-64 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

O (CESSATION)			
Toll-free quitline		Yes	
Nicotinic substitution therapy is available	Are the costs covered?		
Pharmacy, with prescription	No		
		A 4l	
Cessation services are available in:		Are the costs covered?	
Cessation services are available in: Primary care services	No		
	No No		
Primary care services		covered?	
Primary care services Hospitals	No	covered?	
Primary care services Hospitals Doctor's offices	No No	covered?	
Primary care services Hospitals Doctor's offices The community	No No No		

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco

W (HEALTH WARNINGS)	
Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No
E (ADVEDTICING DANS)	

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- 1								

Television, radio, and print media Yes
Billboards Yes
Advertising at points of sale Yes
Internet Yes

### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No
Additional information in Table 9 and 10	

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

Price of most sold brand (international dollars)

In national currency	CLP	3,044.00
In international dollars		7.06
Tax (share of the final price of most sold brand)	)	
Total taxes		80.04%
Specific excise taxes		34.07%
Ad valorem excise taxes		30.00%
Value-added tax (VAT)		15.97%
Import duties		0.00%
Other taxes		0.00%
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	76.37%	80.04%

3.49

7.06

Control for the Region of the Americas 2022)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	25/09/2003	_
Date of the ratification or accession (d/m/y):	13/06/2005	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (CLP)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall	3,044.00	7.06
Most inexpensive brand:	Malaga	1,000.00	2.32
Most expensive brand:	Marlboro	3,500.00	8.12

### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	34.07%
	Ad valorem tax <sup>5</sup>	30.00%
Value-added/sales tax (VAT)		15.97%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		80.04%

				_
Are taxes applied in a mi and specific)?	xed fashion ( <i>ad valorem</i>		Yes	
If a mixed tax system is u	sed, is the tax burden of	7	Yes	

Design and administration of cigarette taxes

specific taxes greater than that of ad valorem taxes?<sup>7</sup> If an ad valorem or mixed tax system exists, is a Nο specific minimum tax applied?8

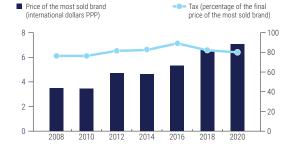
- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

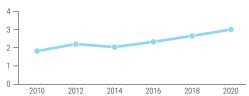
### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	76.37%	76.37%	81.54%	82.85%	89.13%	82.36%	80.04%
Price of the most sold brand (international dollars PPP)	3.49	3.45	4.71	4.63	5.31	6.57	7.06

9 The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand\*



### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.82%	2.20%	2.04%	2.33%	2.65%	3.01%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020? Yes

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **COLOMBIA**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	20.6		9.2	4.2	9.0
Women	19.6		8.6	3.5	8.8
Total	20.2		9.0	3.9	9.0

Source: National Youth Tobacco Survey, 2017 (13-15 years).

### **MPOWER Measures**

IVI (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	No	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

### O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	Partially

	Are the costs
Cessation services are available in:	covered?

cessation services are available in.		covereu:
Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Fully
Doctor's offices	Yes, in some	No
The community	No	
Other	Yes, in some	No

••• Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		13.8			1.0
Women		6.0			0.4
Total		9.8			0.7

Source: National Survey on the Use of Psychoactive Substances in Colombia, 2019 (12-65 years).

### W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	30-30/30
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### **E** (ADVERTISING BANS)

### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes

### Ban on indirect advertising

Ban on promotion	Yes (2)
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

#### Ban on product display

Note: Although the law does not explicitly ban the usage of brand names of non-tobacco products for tobacco products (brand sharing) and does not provide a definition of tobacco advertising and promotion, we interpret that brand sharing is covered by the existing ban of all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

In national currency	COP	5,152.00
In international dollars		3.67
Tax (share of the final price of most sold brand)		
Total taxes		73.13%
Specific excise taxes		47.17%
Ad valorem excise taxes		10.00%
Value-added tax (VAT)		15.97%
Import duties		0.00%
Other taxes		0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	34.31%	73.13%
Price of most sold brand (international dollars)	1.67	3.67

No

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	_	21/02/2013
Date of the ratification or accession (d/m/y):	10/04/2008 (accession)	-



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (COP)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Boston	5,152.00	3.67
Most inexpensive brand:	Fly	2,201.00	1.57
Most expensive brand:	Marlboro	7,154.00	5.10

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	47.17%
	Ad valorem tax <sup>5</sup>	10.00%
Value-added/sales tax (VAT)		15.97%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		73.13%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	Yes
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	Yes
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	No

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

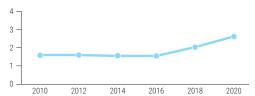
#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	34.31%	49.93%	50.59%	49.44%	49.51%	78.43%	73.13%
Price of the most sold brand (international dollars PPP)	1.67	1.68	1.89	2.03	2.12	2.98	3.67

The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand

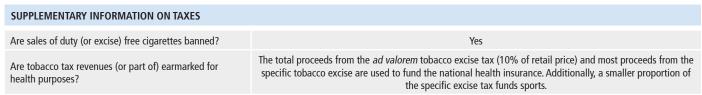


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.57%	1.59%	1.55%	1.54%	2.02%	2.60%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020? Yes

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **COSTA RICA**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	9.7	9.0	5.7	1.7	
Women	8.1	7.6	4.3	1.6	
Total	8.9	8.3	5.0	1.6	

Source: Global Youth Tobacco Survey, 2013 (13-15 years).

### **MPOWER Measures**

M (monitoring)					
Survey	Youth	Adults			
Recent	No	Yes			
National representativeness	Yes	Yes			
Periodic	No	No			

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

O (CESSATION)		
Toll-free quitline		Yes
Nicotinic substitution therapy is available	e in:	Are the costs covered?
Pharmacy		Fully
Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in some	Fully
Hospitals	Yes, in most	Fully
Doctor's offices	Yes, in some	Fully
The community	Yes, in some	Fully
Other	Yes, in some	Partially
Data not reported/not available		
Data not required/not applicable		

### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	13.6	13.4	13.1	0.1	1.6
Women	4.5	4.4	4.4	0.0	0.9
Total	9.1	8.9	8.8	0.1	1.3

Source: Global Adult Tobacco Survey (GATS), 2015 (15+ years).

### **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### **E** (ADVERTISING BANS)

### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes

### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes

Yes

53.62%

6.30

**Ban on product display**Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

Tax (share of the final price of most sold brand)

Price of most sold brand (international dollars)

Evolution of taxes and prices	2008	2020
Other taxes		1.61%
Import duties		0.00%
Value-added tax (VAT)		8.98%
Ad valorem excise taxes		21.05%
Specific excise taxes		21.98%
Total taxes		53.62%
Tax (share of the final price of most sold brand)		
In international dollars		6.30
In national currency	CRC	2,200.00

41.57%

2.56

Control for the Region of the Americas 2022)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	03/07/2003	21/03/2013
Date of the ratification or accession (d/m/y):	21/08/2008	07/03/2017



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (CRC)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Derby	2,200.00	6.30
Most inexpensive brand:	L&M	1,500.00	4.29
Most expensive brand:	Marlboro	2,200.00	6.30

#### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	21.98%
	Ad valorem tax <sup>5</sup>	21.05%
Value-added/sales tax (VAT)		8.98%
Import duty <sup>6</sup>		0.00%
Other taxes		1.61%
Total excise taxes		53.62%

Design and administration of cigarette tax	es
Are taxes applied in a mixed fashion (ad valore, and specific)?	m Yes

If a mixed tax system is used, is the tax burden of specific taxes greater than that of ad valorem taxes?<sup>7</sup> If an ad valorem or mixed tax system exists, is a Yes specific minimum tax applied?8

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
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- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

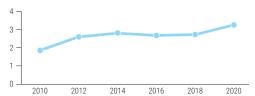
### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	41.57%	41.57%	58.48%	56.64%	56.21%	55.11%	53.62%
Price of the most sold brand (international dollars PPP)	2.56	2.38	3.67	4.40	4.82	5.41	6.30

<sup>9</sup> The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand

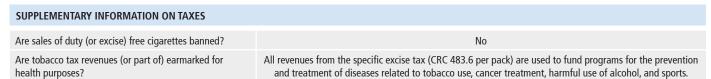


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.86%	2.60%	2.82%	2.68%	2.73%	3.26%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020? Yes

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>---</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **CUBA**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	13.0	11.8	10.2	1.9	7.6
Women	9.7	7.6	7.1	2.6	4.2
Total	11.5	9.8	8.7	2.3	6.1

Source: Global Youth Tobacco Survey, 2013 (13-15 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	No	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	Yes
All other indoor public places	

Nicotinic substitution therapy is available in:	Are the costs covered?
Toll-free quitline	Yes
O (CESSATION)	

Not available --
Are the costs

Covered?

Cessation services are available in:		covered?
Primary care services	Yes, in most	Fully
Hospitals	Yes, in most	Fully
Doctor's offices	Yes, in most	Fully
The community	Yes, in most	Fully
Other	Yes, in some	Fully
D. t t		

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	23.4	23.4	23.4 22.7		
Women	10.5	10.5	10.4		
Total					

Source: Multiple Indicator Cluster Survey (MICS), 2019 (15-49 years).

### **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	No
Size (average-front/back)	30-^(2)/^(2)
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

Notes:  $^{\land}$  Size not specified, (2) By law, health warnings must occupy either 30% of each of the main faces or 60% of one of them.

### E (ADVERTISING BANS)

Ban on c	lirect ac	dvertising
----------	-----------	------------

3	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

No

#### R (TAXATION

Ban on product display

### Price of most sold brand (pack of 20 cigarettes)

Ir	n national currency	 
lr	n international dollars	

### Tax (share of the final price of most sold brand)

Total taxes	•••
Specific excise taxes	
Ad valorem excise taxes	
Value-added tax (VAT)	
Import duties	
Other taxes	

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	75.00%	
Price of most sold brand (international dollars)		•••

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	29/06/2004	_
Date of the ratification or accession (d/m/y):	_	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

	In local currency (···)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	 	
Most inexpensive brand:	 	
Most expensive brand:	 	

### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	
excise taxes	Ad valorem tax <sup>5</sup>	
Value-added/sales tax (VAT)		
Import duty <sup>6</sup>		
Other taxes		
Total excise taxes		

### Design and administration of cigarette taxes

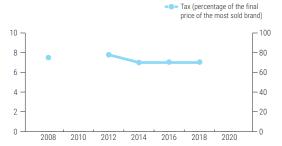
Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	75.00%		77.86%	70.00%	70.44%	70.25%	
Price of the most sold brand (international dollars PPP)							



### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

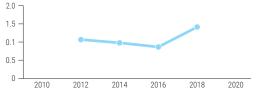
	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*		10.77%	9.81%	8.68%	14.17%	

Have cigarettes become less affordable since 2010?

Did cigarettes become less affordable between 2018 and 2020?

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes





### SUPPLEMENTARY INFORMATION ON TAXES

Are sales of duty (or excise) free cigarettes banned?	
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>•••</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **DOMINICA**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	30.4		13.8	10.2	
Women	19.8		8.9	6.4	
Total	25.3		11.6	8.4	

Source: Global Youth Tobacco Survey, 2009 (13-15 years).

### **MPOWER Measures**

M (MONITORING)						
Survey	Youth	Adults				
Recent	No	No				
National representativeness	Yes	Yes				
Periodic	No	No				

P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

O (CESSATION)		
Toll-free quitline		No
Nicotinic substitution therapy is available	Are the costs covered?	
Not available		
Cessation services are available in:		Are the costs covered?
Cessation services are available in: Primary care services	No	
	No No	
Primary care services		covered?
Primary care services Hospitals	No	covered?
Primary care services Hospitals Doctor's offices	No No	covered?
Hospitals Doctor's offices The community	No No No	

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	17.0	16.6		1.6	
Women	3.2	3.2		0.0	
Total	10.4	10.2		0.8	

Source: Dominica STEPS Survey, 2007-2008 (15-64 years).

### W (HEALTH WARNINGS)

Health warnings required by law	No
	NO
Images	
Size (average-front/back)	
Ban on misleading terms	No
Is any feature missing?	
Does the law mandate plain packaging	No

### **E** (ADVERTISING BANS)

### Ban on direct advertising

Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

No

### Ban on product display

### R (TAXATION)

Price of most sold brand	(pack of 2	20 cigarettes)
In national currency		

In national currency	XCD	5.00
In international dollars		2.90
Tax (share of the final price of most sold brand)		
Total taxes		22.72%

Specific excise taxes	9.68%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	13.04%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	25.61%	22.72%
Price of most sold brand (international dollars)	1.98	2.90

Control for the Region of the Americas 2022)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	29/06/2004	_
Date of the ratification or accession (d/m/y):	24/07/2006	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (XCD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Hillsborough	5.00	2.90
Most inexpensive brand:	Hillsborough	5.00	2.90
Most expensive brand:	Dunhill	5.78	3.35

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	9.68%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		13.04%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		22.72%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.

  Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	25.61%	25.61%	23.40%	23.40%	24.30%	23.57%	22.72%
Price of the most sold brand (international dollars PPP)	1.98	1.86	2.29	2.35	2.35	2.67	2.90



#### Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand



### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.86%	2.29%	2.13%	1.96%	2.26%	2.40%

Have cigarettes become less affordable since 2010?

No change<sup>9</sup>

Did cigarettes become less affordable between 2018 and 2020?

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

9 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# DOMINICAN REPUBLIC

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	8.3	4.2	2.4	4.2	7.9
Women	6.0	4.0	1.8	2.3	6.9
Total	7.4	4.4	2.4	3.1	7.7

Source: Global Youth Tobacco Survey, 2016 (13-15 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	Yes	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

O (CESSATION)	
Toll-free quitline	No
Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	No
	Are the costs

Cessation services are available in:		covered?
Primary care services	No	
Hospitals	No	
Doctor's offices	Yes, in most	No
The community	No	
Other	Yes, in some	No
D. A A		

--- Data not reported/not available
--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	12.8		9.2	1.9	
Women	4.6		3.9	0.3	
Total					

Source: Demographic and Health Survey, 2013 (women 15-49 years, men 15-59 years) and Demographic and Health Survey, 2007 (15-49 years).

### **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	No
Size (average-front/back)	٨
Ban on misleading terms	No
Is any feature missing?	Incomplete
Does the law mandate plain packaging	No

Notes: ^ Size not specified.

Additional information in Table 8

### **E** (ADVERTISING BANS)

Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No

No

No

### R (TAXATION)

Ban on product display

### Price of most sold brand (pack of 20 cigarettes)

Ban on corporate social responsibility (CSR) activities

In national currency	DOP	300.00
In international dollars		13.30
Tax (share of the final price of most sold brand)		
Total taxes		44.27%
Specific excise taxes		17.87%
Ad valorem excise taxes		11.15%
Value-added tax (VAT)		15.25%
Import duties		0.00%
Other taxes		0.00%

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	_	_
Date of the ratification or accession (d/m/y):	_	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (DOP)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Nacional	300.00	13.30
Most inexpensive brand:	L&M	250.00	11.08
Most expensive brand:	Marlboro	330.00	14.63

#### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	17.87%
	Ad valorem tax <sup>5</sup>	11.15%
Value-added/sales tax (VAT)		15.25%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		44.27%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	Yes
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	Yes
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	No

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.

  Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

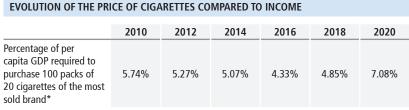
### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	57.03%	57.11%	58.59%	58.87%	57.21%	51.11%	44.27%
Price of the most sold brand (international dollars PPP)	5.97	6.69	6.44	7.02	7.20	9.10	13.30

9 The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand



Have cigarettes become less affordable since 2010?

No change<sup>10</sup>

Did cigarettes become less affordable between 2018 and 2020?

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

10 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **ECUADOR**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	15.3	13.9	8.9	2.5	12.7
Women	10.7	10.0	7.0	1.8	8.7
Total	13.0	11.8	8.0	2.1	10.7

Source: Global Youth Tobacco Survey, 2016 (13-15 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	No

### O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Not available	

Are the costs covered?

Cessation services are available in:		coverea?
Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Fully
Doctor's offices	No	
The community	No	
Other	No	

••• Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

	POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
	Men	23.8	23.8	19.3	0.0	1.7
	Women	4.0	4.0	2.5	0.0	4.8
	Total	13.7	13.7	10.7	0.0	2.2

Source: STEPS Survey, 2018 (18-69 years).

### **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	60-60/60
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### **E** (ADVERTISING BANS)

### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	No
Internet	Yes

### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

No

**Ban on product display**Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

In national currency	USD	5.70
In international dollars		11.38

### Tax (share of the final price of most sold brand)

Total taxes	66.85%
Specific excise taxes	56.14%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	10.71%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	64.29%	66.85%
Price of most sold brand (international dollars)	3.54	11.38

Yes

No

#### WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL

#### PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS

and specific)?





### **Tobacco: prices and taxes**

### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (USD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Lark	5.70	11.38
Most inexpensive brand:	L&M	5.10	10.18
Most expensive brand:	Lark	5.70	11.38

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	56.14%
Excise taxes	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		10.71%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		66.85%

Design and administration of cigarette taxes Are taxes applied in a mixed fashion (ad valorem

If a mixed tax system is used, is the tax burden of specific taxes greater than that of ad valorem taxes?<sup>7</sup>

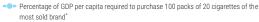
If an ad valorem or mixed tax system exists, is a specific minimum tax applied?8

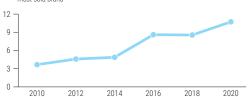
- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	64.29%	64.29%	73.02%	70.39%	73.82%	69.97%	66.85%
Price of the most sold brand (international dollars PPP)	3.54	3.33	4.72	5.70	9.47	10.15	11.38





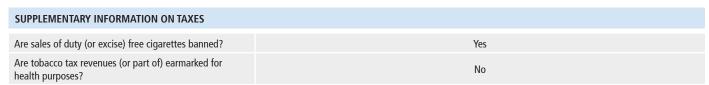


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	3.67%	4.59%	4.88%	8.60%	8.55%	10.72%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020? Yes

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>•••</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **EL SALVADOR**

### Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	15.3	14.7	11.4	2.1	3.3
Women	10.7	9.4	8.2	2.0	2.1
Total	13.1	12.2	9.9	2.0	2.7

Source: Global Youth Tobacco Survey, 2015 (13-15 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

### O (CESSATION)

Toll-free quitline Yes

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy, with prescription	Fully

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

### Adult

, , , , , , , , , , , , , , , , , , , ,					
POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		15.1			
Women		2.3			
Total		7.8			

Source: National Survey of Non-communicable Chronic Diseases in Adult Population, 2014-2015 (20+ years).

### **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### **E** (ADVERTISING BANS)

### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	No
Internet	Yes

### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

No

### Ban on product display

Additional information in Table 9 and 10  $\,$ 

### R (TAXATION)

In national currency	USD	3.17
In international dollars		6.97

### Tax (share of the final price of most sold brand)

Total taxes	46.55%
Specific excise taxes	14.20%
Ad valorem excise taxes	20.85%
Value-added tax (VAT)	11.50%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	41.47%	46.55%
Price of most sold brand (international dollars)	2.89	6.97

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	18/03/2004	_
Date of the ratification or accession (d/m/y):	21/07/2014	_



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (USD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall	3.17	6.97
Most inexpensive brand:	L&M	2.85	6.26
Most expensive brand:	Marlboro	3.69	8.11

#### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	14.20%
	Ad valorem tax <sup>5</sup>	20.85%
Value-added/sales tax (VAT)		11.50%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		46.55%

Design and administration of cigarette taxes					
Are taxes applied in a mixed fashion (ad valorem and specific)?	Yes				

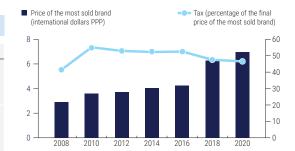
If a mixed tax system is used, is the tax burden of specific taxes greater than that of ad valorem taxes?<sup>7</sup> If an ad valorem or mixed tax system exists, is a Nο

specific minimum tax applied?8

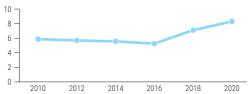
- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	41.47%	54.83%	52.94%	52.52%	52.52%	47.54%	46.55%
Price of the most sold brand (international dollars PPP)	2.89	3.59	3.72	4.03	4.23	6.27	6.97





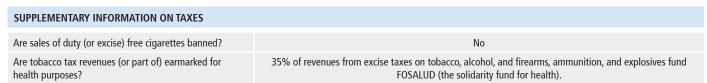


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	5.87%	5.69%	5.57%	5.25%	7.10%	8.30%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020? Yes

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **GRENADA**

## Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	12.5	11.0	6.7	2.0	9.7
Women	7.1	6.1	4.1	1.6	4.9
Total	9.7	8.4	5.4	1.8	7.2

Source: Global Youth Tobacco Survey, 2016 (13-15 years).

### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		30.7		2.2	
Women		6.5		0.3	
Total		18.7		1.2	

Source: Grenada STEPS, 2010-2011 (25-64 years).

### **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

O (CESSATION)					
Toll-free quitline		No			
Nicotinic substitution therapy is available in:		Are the costs covered?			
Not available					
Cessation services are available in:		Are the costs covered?			
cessation services are available in.		covereu:			
Primary care services	No				
	No No	 			
Primary care services					
Primary care services Hospitals	No	 			
Primary care services Hospitals Doctor's offices	No No				
Primary care services Hospitals Doctor's offices The community	No No No				

W (HEALTH WARNINGS)	
Health warnings required by law	No
Images	
Size (average-front/back)	
Ban on misleading terms	No
Is any feature missing?	
Does the law mandate plain packaging	No

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

R (TAXATION)		
Price of most sold brand (pack of 20 cigarettes	)	
In national currency		
In international dollars		
Tax (share of the final price of most sold brand Total taxes	)	
Specific excise taxes		
Ad valorem excise taxes		
Value-added tax (VAT)		
Import duties		
Other taxes		
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	40.50%	
Price of most sold brand (international dollars)	3.28	

Control for the Region of the Americas 2022)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	29/06/2004	_
Date of the ratification or accession (d/m/y):	14/08/2007	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

	In local currency (···)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	 •••	•••
Most inexpensive brand:	 	
Most expensive brand:	 	

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>		
Excise taxes <sup>3</sup>		Ad valorem tax <sup>5</sup>	
Value-added/sales tax (VAT)			
Import duty <sup>6</sup>			
Other taxes			
Total excise taxes			
4 70 14 15 11 11 11		1 : (000) (1 : 1 :	 

Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries. Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.

  Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- 8 If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	40.50%	49.48%		47.76%	46.73%	44.02%	
Price of the most sold brand (international dollars PPP)	3.28	4.16		4.33	4.97	5.41	



#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	3.77%		3.24%	3.22%	3.05%	



Did cigarettes become less affordable between 2018 and 2020?



* Note that a higher	percentage implies a lower	ar affordahility and :	a arastar dicincantiva to	concuma cinarattas

SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>---</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **GUATEMALA**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	19.5	18.0	14.7	3.0	5.7
Women	14.4	13.2	11.1	1.8	5.2
Total	17.1	15.7	12.9	2.4	5.6

Source: Global Youth Tobacco Survey, 2015 (13-15 years).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	No

## O (CESSATION)

Toll-free quitline No

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	No

# Are the costs Cessation services are available in: covered?

Primary care services	No	
Hospitals	Yes, in some	Partially
Doctor's offices	Yes, in some	No
The community	No	
Other	Yes, in some	No

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	21.6		21.5		
Women	1.6		1.5		
Total					

Source: VI National Survey of Maternal and Child Health, 2014-2015 (15-49 years).

Yes
No
13-25/0
No
Yes
No

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	Incomplete
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No
Additional information in Table 9 and 10	

#### R (TAYATION

R (IAXAIION)						
Price of most sold brand (pack of 20 cigarettes)						
In national currency	GTQ	20.50				
In international dollars		5.17				
Tax (share of the final price of most sold brand	)					
Total taxes		48.98%				
Specific excise taxes		0.00%				
Ad valorem excise taxes		38.27%				
Value-added tax (VAT)		10.71%				
Import duties		0.00%				
Other taxes		0.00%				
Evolution of taxes and prices	2008	2020				
Tax (share of the final price of most sold brand)	51.79%	48.98%				
Price of most sold brand (international dollars)	2.97	5.17				

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	25/09/2003	_
Date of the ratification or accession (d/m/y):	16/11/2005	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (GTQ)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Rubios	20.50	5.17
Most inexpensive brand:	Payaso	15.50	3.91
Most expensive brand:	Marlboro	23.49	5.92

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	0.00%
	Ad valorem tax <sup>5</sup>	38.27%
Value-added/sales tax (VAT)		10.71%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		48.98%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	No

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	51.79%	51.79%	48.98%	48.98%	48.98%	48.98%	48.98%
Price of the most sold brand (international dollars PPP)	2.97	3.87	3.84	4.78	4.92	5.14	5.17



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the

### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	5.95%	5.47%	6.41%	6.28%	6.28%	6.25%

Have cigarettes become less affordable since 2010? No change<sup>9</sup>  $No^{10}$ Did cigarettes become less affordable between 2018 and 2020?



most sold brand

8

- \* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes
- Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.
- 10 Cigarettes became more expensive between 2018 and 2020, but became more affordable between 2018 and 2020.



- · · · Data not reported/not available
- --- Data not required/not applicable

# **GUYANA**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	19.0	16.1	13.3	4.6	9.3
Women	10.4	7.5	3.8	3.0	8.0
Total	14.8	11.7	8.6	4.1	9.0

Source: Global Youth Tobacco Survey, 2015 (13-15 years).

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		26.6	25.4		
Women		3.3	2.8		
Total		15.4	14.5		

Source: Guyana STEPS Survey, 2016 (18-69 years).

Does the law mandate plain packaging

**W** (HEALTH WARNINGS)

# **MPOWER Measures**

M (MONITORING)				
Survey	Youth	Adults		
Recent	Yes	Yes		
National representativeness	Yes	Yes		
Periodic	No	No		

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

## O (CESSATION)

Toll-free quitline No

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	No

Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Fully
Doctor's offices	No	
The community	No	
Other	Yes, in some	Partially

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

Yes
Yes
0-60/60
Yes
Yes

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes
Ban on indirect advertising	
Ban on promotion	Yes
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes
Ban on product display	Yes

R (TAXATION)		
Price of most sold brand (pack of 20 cigarettes)		
In national currency	GYD	380.00
In international dollars		3.65
Tax (share of the final price of most sold brand)		
Total taxes		27.54%
Specific excise taxes		13.16%
Ad valorem excise taxes		0.00%
Value-added tax (VAT)		12.28%

0.00%

2.11%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	28.04%	27.54%
Price of most sold brand (international dollars)	2.71	3.65

Import duties

Other taxes

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	_	_
Date of the ratification or accession (d/m/y):	15/09/2005 (accession)	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (GYD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall	380.00	3.65
Most inexpensive brand:	Manchester	270.00	2.60
Most expensive brand:	Dunhill	679.00	6.53

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	13.16%
Excise taxes	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		12.28%
Import duty <sup>6</sup>		0.00%
Other taxes		2.11%
Total excise taxes		27.54%

besign and administration of cigarette taxes	
Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of	-2 <sup>7</sup>

specific taxes greater than that of ad valorem taxes? If an ad valorem or mixed tax system exists, is a specific minimum tax applied?8

Decian and administration of cinarette taxes

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices. Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	28.04%	25.19%	25.19%	25.19%	24.68%	27.54%	27.54%
Price of the most sold brand (international dollars PPP)	2.71	3.21	2.86	2.94	3.29	3.80	3.65



#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	3.84%	2.74%	2.69%	2.92%	2.99%	2.10%

Did cigarettes become less affordable between 2018 and 2020?

 $No^9$  $No^{10}$ 



9 The most sold brand of cigarettes has become more affordable since 2010.

10 Cigarettes became more expensive between 2018 and 2020 but became more affordable between 2018 and 2020.



## SUPPLEMENTARY INFORMATION ON TAXES

Have cigarettes become less affordable since 2010?

Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **HAITI**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	20.3		14.1		
Women	19.2		13.8		
Total	19.7		14.0		

Source: Global Youth Tobacco Survey, 2005 (13-15 years).

# **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	No	No
National representativeness	No	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

O (CESSATION)		
Toll-free quitline		No
Nicotinic substitution therapy is available	in:	Are the costs covered?
Not available		
Cessation services are available in:		Are the costs covered?
Cessation services are available in: Primary care services	No	
	No No	
Primary care services	11-	
Primary care services Hospitals	No	
Primary care services Hospitals Doctor's offices	No No	

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco

Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		9.8	9.6		
Women	4.5	1.7	1.7	3.1	
Total					

Source: Mortality, Morbidity and Utilization of Services in Haiti, 2016-2017 (15-64 years).

W (HEALTH WARNINGS)	
Health warnings required by law	No
Images	
Size (average-front/back)	
Ban on misleading terms	No
Is any feature missing?	
Does the law mandate plain packaging	No

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

R (TAXATION)		
Price of most sold brand (pack of 20 cigarettes	)	
In national currency		
In international dollars		
Tax (share of the final price of most sold brand	)	
Total taxes		
Specific excise taxes		
Ad valorem excise taxes		
Value-added tax (VAT)		
Import duties		
Other taxes		
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)		
Price of most sold brand (international dollars)		

--- Data not required/not applicable

Control for the Region of the Americas 2022)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	23/07/2003	_
Date of the ratification or accession (d/m/y):	_	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

	In local currency (···)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	 	
Most inexpensive brand:	 	
Most expensive brand:	 ***	***

#### TAXES ON TOBACCO<sup>2</sup>

### Taxes as percentage of the final price of the most sold brand

F 3		Specific taxes <sup>4</sup>	
Excise taxes <sup>3</sup>		Ad valorem tax <sup>5</sup>	
Value-added/sales tax (VAT)			
Import duty <sup>6</sup>			
Other taxes			
Total excise taxes			

#### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)					31%		
Price of the most sold brand (international dollars PPP)					3.33		



# **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

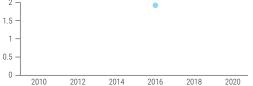
	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*				18.92%		

Have cigarettes become less affordable since 2010?

Did cigarettes become less affordable between 2018 and 2020?

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes





## SUPPLEMENTARY INFORMATION ON TAXES

Are sales of duty (or excise) free cigarettes banned?	
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>•••</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **HONDURAS**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	9.6	7.6	6.1	2.7	
Women	6.4	4.8	4.4	1.9	
Total	7.9	6.1	5.2	2.2	

Source: Global Youth Tobacco Survey, 2016 (13-15 years).

# **MPOWER Measures**

M	/N/I	ON	ITO	RIN	IG)

Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

### O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Not available	

	Are the costs
Cessation services are available in:	covered?

Yes, in some	Fully
Yes, in some	Partially
Yes, in some	Partially
No	
Yes, in some	Partially
	Yes, in some Yes, in some No

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	24.6		24.2		
Women	1.8		1.7		
Total					

Source: National Demographic and Health Survey (ENDESA), 2011-12 (women 15-49 years, men 15-59 years).

## **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

#### **E** (ADVERTISING BANS)

Ban on direct advertising		
Television, radio, and print media		
Billboards	Yes	
Advertising at points of sale	No	
Internet	No	
Ban on indirect advertising		
Ban on promotion	No	
Ban on sponsorship	No	
Ban on corporate social responsibility (CSR) activities	No	

No

Additional information in Table 9 and 10

Ban on product display

## R (TAXATION)

## Price of most sold brand (pack of 20 cigarettes)

In national currency	HNL	55.00
In international dollars		5.06

## Tax (share of the final price of most sold brand)

lotal taxes	42.64%
Specific excise taxes	17.89%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	15.25%
Import duties	9.49%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	45.25%	42.64%
Price of most sold brand (international dollars)	2.09	5.06

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	18/06/2004	_
Date of the ratification or accession (d/m/y):	16/02/2005	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (HNL)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Belmont	55.00	5.06
Most inexpensive brand:	Modern	25.00	2.30
Most expensive brand:	Marlboro	55.00	5.06

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	17.89%
Excise taxes-	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		15.25%
Import duty <sup>6</sup>		9.49%
Other taxes		0.00%
Total excise taxes		42.64%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

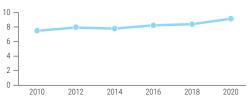
#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	45.25%	38.97%	34.03%	36.76%	34.31%	41.86%	42.64%
Price of the most sold brand (international dollars PPP)	2.09	2.84	3.22	3.46	4.23	4.85	5.06

<sup>9</sup> The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.



 Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand\*



### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	7.50%	7.97%	7.78%	8.23%	8.38%	9.13%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020?

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **JAMAICA**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	15.9	14.4	11.1	2.8	13.7
Women	15.0	13.9	10.9	2.5	9.7
Total	15.6	14.4	11.2	2.6	11.7

Source: Global Youth Tobacco Survey, 2017 (13-15 years)..

# **MPOWER Measures**

IVI (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

O (CESSATION)	
Toll-free quitline	Yes

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy, with prescription	Fully

Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in most	Fully
Hospitals	Yes, in most	Fully
Doctor's offices	Yes, in some	Partially
The community	Yes, in some	No
Other	Yes, in some	Partially

••• Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		26.0			
Women		5.0			
Total		15.0			

Source: Health and Lifestyle Survey III, 2016-2017 (15+ years).

## W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	60-60/60
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

#### **E** (ADVERTISING BANS)

## Ban on direct advertising

Ban on direct advertising	
Television, radio, and print media	Incomplete
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

Additional information in Table 9 and 10

## R (TAXATION)

#### Price of most sold brand (pack of 20 cigarettes)

In national currency	JMD	1,219.00
In international dollars		16.82

## Tax (share of the final price of most sold brand)

Total taxes	42.58%
Specific excise taxes	27.89%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	13.04%
Import duties	0.00%
Other taxes	1 64%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	43.88%	42.58%
Price of most sold brand (international dollars)	9.32	16.82

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	24/09/2003	_
Date of the ratification or accession (d/m/y):	07/07/2005	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (JMD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Craven A	1,219.00	16.82
Most inexpensive brand:	Pall Mall	842.95	11.63
Most expensive brand:	Rothmans	1,351.25	18.65

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	27.89%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		13.04%
Import duty <sup>6</sup>		0.00%
Other taxes		1.64%
Total excise taxes		42.58%

#### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.

  Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	43.88%	51.18%	46.06%	42.94%	44.48%	43.62%	42.58%
Price of the most sold brand (international dollars PPP)	9.32	11.20	11.69	12.75	15.03	17.66	16.82



#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	13.54%	13.60%	14.12%	15.34%	16.47%	16.46%
Have cigarettes become less affordable since 2010?  Yes						

Did cigarettes become less affordable between 2018 and 2020? No<sup>9</sup>

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes 9 Cigarettes became more expensive between 2018 and 2020, but became more affordable between 2018 and 2020



2014

2016

2018

2020

2010

2012

SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	20% of the revenues from the Special Consumption Tax on cigarettes is directed to the National Health Fund.

<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **MEXICO**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	21.6	19.8	15.8	5.9	
Women	17.7	16.1	12.9	3.9	
Total	19.8	18.1	14.6	4.9	

Source: Global Youth Tobacco Survey, 2011 (13-15 years).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	No	Yes
National representativeness	Yes	Yes
Periodic	No	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	

O (CESSATION)		
Toll-free quitline		Yes
Nicotinic substitution therapy is available	in:	Are the costs covered?
Pharmacy		Partially
Cessation services are available in:		Are the costs covered?
D		
Primary care services	Yes, in most	Fully
Hospitals	Yes, in most No	Fully 
•		,
Hospitals	No	,
Hospitals Doctor's offices	No No	
Hospitals Doctor's offices The community	No No Yes, in some	  Partially

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men			28.4		1.9
Women			9.2		0.7
Total			17.9		1.2

Source: National Health and Nutrition Survey, 2018 (20+ years).

## **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	65-30/100
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

## **E** (ADVERTISING BANS)

#### Ban on direct advertisin

Ban on direct advertising	
Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes
Dan an indinast advantising	
Ban on indirect advertising	
Ban on promotion	Yes
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes
Ban on product display	No

## R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

(1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	,	
In national currency	MXN	66.00
In international dollars		7.04
Tax (share of the final price of most sold brand)	)	
Total taxes		67.57%
Specific excise taxes		15.48%
Ad valorem excise taxes		38.29%
Value-added tax (VAT)		13.79%
Import duties		0.00%
Other taxes		0.00%
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	61.17%	67.57%
Price of most sold brand (international dollars)	4.03	7.04

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	12/08/2003	_
Date of the ratification or accession (d/m/y):	28/05/2004	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (MXN)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Marlboro	66.00	7.04
Most inexpensive brand:	Pall Mall	55.00	5.87
Most expensive brand:	Marlboro	66.00	7.04

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	15.48%
Excise taxes	Ad valorem tax <sup>5</sup>	38.29%
Value-added/sales tax (VAT)		13.79%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		67.57%

Design and administration of cigarette taxes				
Are taxes applied in a mixed fashion (ad valorem	Ye			
and specific)?	re			

If a mixed tax system is used, is the tax burden of No specific taxes greater than that of ad valorem taxes?<sup>7</sup> If an ad valorem or mixed tax system exists, is a No specific minimum tax applied?8

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	61.17%	62.70%	68.34%	67.60%	67.29%	67.00%	67.57%
Price of the most sold brand (international dollars PPP)	4.03	4.05	5.09	5.59	5.61	5.50	7.04

The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.

Note: Prices and taxes are collected and calculated as of February 2021.



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand



#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

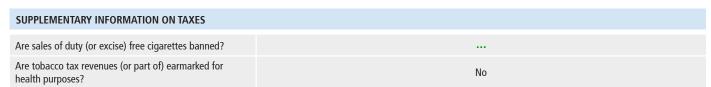
	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	2.56%	2.97%	3.10%	2.90%	2.68%	3.75%

Have cigarettes become less affordable since 2010?

No change<sup>10</sup>

Did cigarettes become less affordable between 2018 and 2020?

10 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



<sup>· · ·</sup> Data not reported/not available

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes.

<sup>---</sup> Data not required/not applicable

# **NICARAGUA**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	16.4	14.7	12.9	4.0	10.1
Women	11.8	10.4	8.9	2.9	7.2
Total	14.2	12.6	10.9	3.5	8.6

Source: Global Youth Tobacco Survey, 2019 (13-15 years).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	Yes	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	No
Bars and pubs	No
Public transportation	Yes
All other indoor public places	

O (CESSATION)				
Toll-free quitline	No			
Nicotinic substitution therapy is available	in:	Are the costs covered?		
Pharmacy		No		
Cessation services are available in:		Are the costs covered?		
Cessation services are available in:  Primary care services	No			
	No No			
Primary care services		covered?		
Primary care services Hospitals	No	covered?		
Primary care services Hospitals Doctor's offices	No No	covered?  		

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men					
Women		5.5	5.2		
Total					

Source: Demographic and Health Survey, 2001 (15-49 years).

## W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	No
Size (average-front/back)	50-50/50 (3)
Ban on misleading terms	Yes
Is any feature missing?	Incomplete
Does the law mandate plain packaging	No
Notes: (3) Measure adopted in 2010 but not yet regulated and implemented by 31 E	December 2020.

Additional information in Table 8

### **E** (ADVERTISING BANS)

#### Ban on direct advertising

Television, radio, and print media	Incomplete
Billboards	Yes
Advertising at points of sale	No
Internet	No
Ban on indirect advertising Ban on promotion	No

Ban or	n product display	No
Ban o	on corporate social responsibility (CSR) activities	No
Ban o	on sponsorship	No
Ban o	on promotion	No

Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

Tax (share of the final price of most sold brand)		
In international dollars		10.59
in national currency	NIO	122.50

69.37% Total taxes Specific excise taxes 56.33% Ad valorem excise taxes 0.00% Value-added tax (VAT) 13.04% Import duties 0.00% Other taxes 0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	19.79%	69.37%
Price of most sold brand (international dollars)	2.87	10.59

--- Data not required/not applicable

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	07/06/2004	10/01/2013
Date of the ratification or accession (d/m/y):	09/04/2008	20/12/2013



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (NIO)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall	122.50	10.59
Most inexpensive brand:	L&M	98.75	8.53
Most expensive brand:	Dunhill	156.00	13.48

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	56.33%
LACISE taxes	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		13.04%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		69.37%

## Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an $\it ad\ valorem$ or mixed tax system exists, is a specific minimum tax applied? $\it 8$	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries. Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

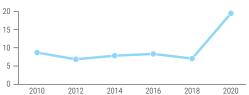
	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	19.79%	29.14%	29.11%	32.27%	35.09%	40.18%	69.37%
Price of the most sold brand (international dollars PPP)	2.87	3.46	2.99	3.84	4.72	4.12	10.59
and the second of the second							

<sup>9</sup> The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen

Note: Prices and taxes are collected and calculated as of February 2021.







## **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

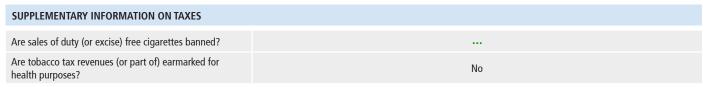
	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	8.69%	6.85%	7.84%	8.32%	7.05%	19.46%

Have cigarettes become less affordable since 2010?

No change<sup>10</sup>

Did cigarettes become less affordable between 2018 and 2020?

10 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



<sup>· · ·</sup> Data not reported/not available

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes.

<sup>---</sup> Data not required/not applicable

# **PANAMA**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	7.9	6.2	4.2	2.2	7.1
Women	7.4	5.4	3.5	2.4	5.2
Total	7.8	5.9	3.9	2.3	6.4

Source: Global Youth Tobacco Survey, 2019 (13-15 years).

**MPOWER Measures** 

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

## O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Not available	

Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in some	Partially
Hospitals	Yes, in some	Partially
Doctor's offices	Yes, in some	Partially
The community	No	
Other	Yes, in some	Partially

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	8.1	8.0		0.1	0.8
Women	1.9	1.8		0.1	0.1
Total	5.0	4.9		0.1	0.4

Source: National Health Survey, 2019 (15+ years).

## W (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

### E (ADVERTISING BANS)

## Ban on direct advertising

	- a o a oo: a.a. og	
	Television, radio, and print media	Yes
	Billboards	Yes
	Advertising at points of sale	Yes
	Internet	Yes
I	Ban on indirect advertising	
	Ban on promotion	Yes
	Ban on sponsorship	Yes
	Ban on corporate social responsibility (CSR) activities	Yes

Yes

### Ban on product display

## R (TAXATION)

## Price of most sold brand (pack of 20 cigarettes)

In national currency	PAB	4.00
In international dollars		8.53

## Tax (share of the final price of most sold brand)

lotal taxes	56.52%
Specific excise taxes	0.00%
Ad valorem excise taxes	43.48%
Value-added tax (VAT)	13.04%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	36.59%	56.52%
Price of most sold brand (international dollars)	3.94	8.53

No

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	26/09/2003	10/01/2013
Date of the ratification or accession (d/m/y):	16/08/2004	23/09/2016



### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (PAB)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Viceroy	4.00	8.53
Most inexpensive brand:	Marlboro Gold Touch	1.73	3.69
Most expensive brand:			

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	0.00%
	Ad valorem tax <sup>5</sup>	43.48%
Value-added/sales tax (VAT)		13.04%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		56.52%

Design and administration of cigarette taxes	
Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a	Yes

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.

  Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

## **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	36.59%	59.20%	56.52%	56.52%	56.52%	56.52%	56.52%
Price of the most sold brand (international dollars PPP)	3.94	6.10	6.50	7.60	8.25	9.18	8.53



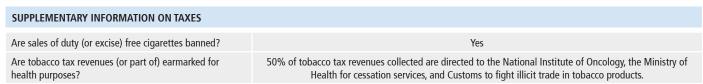
#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	4.04%	3.49%	3.33%	2.96%	2.87%	2.84%
Have cigarettes become less affordable since 2010? No <sup>9</sup>						





- 9 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.
- 10 Cigarettes became more expensive between 2018 and 2020, but became more affordable between 2018 and 2020.



<sup>---</sup> Data not reported/not available

Did cigarettes become less affordable between 2018 and 2020? \* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes.

<sup>---</sup> Data not required/not applicable

# **PARAGUAY**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	8.8	7.4	2.7	2.0	14.0
Women	7.2	6.8	3.3	1.3	11.1
Total	8.1	7.2	3.0	1.7	12.5

Source: Global Youth Tobacco Survey, 2019 (13-15 years).

# **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	Yes	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

## O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Not available	

Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in some	Partially
Hospitals	Yes, in some	Fully
Doctor's offices	Yes, in some	Partially
The community	No	
Other	Yes, in some	Partially

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

	CURRENT			CUDDENT	CUDDENT
POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		22.8		3.0	
Women		6.1		1.6	
Total		14.5		2.3	

Source: STEPS Survey, 2011 (15-74 years).

## **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	40-40/40
Ban on misleading terms	Yes
Is any feature missing?	Incomplete
Does the law mandate plain packaging	No
Additional information in Table 9	

Additional information in Table 8

### **E** (ADVERTISING BANS)

### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	No
Internet	Yes

#### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes

No

Ban on product display Additional information in Table 9 and 10

#### R (TAXATION)

#### Price of most sold brand (pack of 20 cigarettes)

In national currency	PYG	2,150.00
In international dollars		0.84

#### Tax (share of the final price of most sold brand) Total taxes

Total taxes	18.31%
Specific excise taxes	0.00%
Ad valorem excise taxes	9.22%
Value-added tax (VAT)	9.09%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	15.52%	18.31%
Price of most sold brand (international dollars)	0.52	0.84

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	16/06/2003	_
Date of the ratification or accession (d/m/y):	26/09/2006	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (PYG)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Kentucky (soft)	2,150.00	0.84
Most inexpensive brand:	Kentucky	2,150.00	0.84
Most expensive brand:	Lucky Strike	8,500.00	3.32

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

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Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	0.00%			
Excise taxes <sup>3</sup>	Ad valorem tax <sup>5</sup>	9.22%			
Value-added/sales tax (VAT)		9.09%			
Import duty <sup>6</sup>		0.00%			
Other taxes		0.00%			
Total excise taxes		18.31%			

#### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	No

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

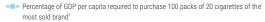
  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

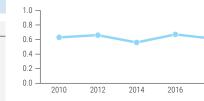
#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	15.52%	15.51%	17.26%	16.00%	17.40%	17.40%	18.31%
Price of the most sold brand (international dollars PPP)	0.52	0.63	0.66	0.63	0.80	0.79	0.84

The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.







## **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

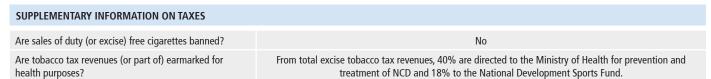
	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	0.63%	0.66%	0.56%	0.67%	0.61%	0.67%

Have cigarettes become less affordable since 2010?

No change<sup>10</sup>

Did cigarettes become less affordable between 2018 and 2020?

10 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



<sup>---</sup> Data not reported/not available

2020

2018

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes.

<sup>---</sup> Data not required/not applicable

# **PERU**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	8.4	7.1	5.4	2.2	7.1
Women	5.9	5.6	4.5	1.5	5.4
Total	7.2	6.4	4.9	1.9	6.3

Source: Global Youth Tobacco Survey, 2019 (13-15 years).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

## O (CESSATION)

Toll-free quitline Yes

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy, with prescription	No

	Are the costs
Cessation services are available in:	covered?

Primary care services	No	
Hospitals	Yes, in some	Fully
Doctor's offices	No	
The community	No	
Other	No	

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men			2.4*		
Women			0.6*		
Total			1.6*		

Source: Demographic and Family Health Survey, 2019 (15+ years).

## **W** (HEALTH WARNINGS)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

## **E** (ADVERTISING BANS)

#### Ban on direct advertising

Television, radio, and print media	Incomplete
Billboards	No
Advertising at points of sale	No
Internet	Yes
Ban on indirect advertising	

ban on maneer daverdoing		
Ban on promotion	No	
Ban on sponsorship	No	
Ban on corporate social responsibility (CSR) activities	No	
Ban on product display	No	

Additional information in Table 9 and 10

### R (TAXATION)

### Price of most sold brand (pack of 20 cigarettes)

In national currency	PEN	12.20
In international dollars		6.86

## Tax (share of the final price of most sold brand)

Total taxes	67.71%
Specific excise taxes	52.46%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	15.25%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	41.18%	67.71%
Price of most sold brand (international dollars)	2.82	6.86

<sup>\*</sup>Daily cigarette smoking

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	21/04/2004	_
Date of the ratification or accession (d/m/y):	30/11/2004	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (PEN)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall	12.20	6.86
Most inexpensive brand:	L&M	11.00	6.19
Most expensive brand:	Lucky Strike	18.20	10.24

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	52.46%
Excise taxes-	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		15.25%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		67.71%

## Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

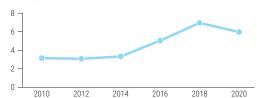
### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	<b>2020</b> <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	41.18%	47.08%	42.18%	37.83%	49.54%	49.00%	67.71%
Price of the most sold brand (international dollars PPP)	2.82	3.00	3.25	3.77	6.02	9.18	6.86

<sup>9</sup> The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen



Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand'

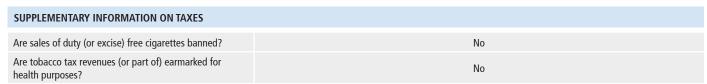


### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	3.15%	3.08%	3.33%	5.04%	6.95%	5.96%

Have cigarettes become less affordable since 2010? Yes  $No^{10}$ Did cigarettes become less affordable between 2018 and 2020?

10 Cigarettes became more expensive between 2018 and 2020, but became more affordable between 2018 and 2020.



<sup>---</sup> Data not reported/not available

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes.

<sup>---</sup> Data not required/not applicable

# SAINT KITTS AND NEVIS

# Prevalence of tobacco use

Youth			

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	10.4		4.8		
Women	7.8		3.2		
Total	9.2		4.0		

Source: Global Youth Tobacco Survey, 2019 (13-15 years).

# **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	No	No
National representativeness	Yes	Yes
Periodic	No	No

D (CMOVE EDEE DOLLGIEG)	
P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

oll-free quitline		No
e e e e e e e e e e e e e e e e e e e		
icotinic substitution therapy is availab	le in:	Are the costs covered?
Pharmacy		No
essation services are available in:		Are the costs covered?
Primary care services	No	
Hospitals	No	
Doctor's offices	No	
The community	No	
Other	No	
Data not reported/not available		
•		
Data not reported/not available		

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	16.2	16.2		0.3	
Women	1.1	1.1		0.1	
Total	8.7	8.7		0.2	

Source: STEPS Survey, 2007-2008 (25-64 years).

<b>W</b> (HEALTH WARNINGS)	
Health warnings required by law	No
Images	
Size (average-front/back)	
Ban on misleading terms	No
Is any feature missing?	

Does the law mandate plain packaging		
E (ADVERTISING BANS)		
Ban on direct advertising		
Television, radio, and print media	No	
Billboards	No	
Advertising at points of sale	No	
Internet	No	
Ban on indirect advertising		
Ban on promotion	No	

bilibourus	140
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

R (TAXATION)		
Price of most sold brand (pack of 20 cigarettes	)	
In national currency		
In international dollars		
Tax (share of the final price of most sold brand)	)	
Total taxes		•••
Specific excise taxes		
Ad valorem excise taxes		
Value-added tax (VAT)		
Import duties		
Other taxes		
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	18.20%	

Price of most sold brand (international dollars)

Control for the Region of the Americas 2022)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	29/06/2004	_
Date of the ratification or accession (d/m/y):	21/06/2011	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (···)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	***		
Most inexpensive brand:			
Most expensive brand:			

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	
Excise taxes	Ad valorem tax <sup>5</sup>	
Value-added/sales tax (VAT)		
Import duty <sup>6</sup>		
Other taxes		
Total excise taxes		

#### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- 1 The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- 2 Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- 3 Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- 4 Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- 5 Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- 7 Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- 8 If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

## **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	18.20%	14.00%	19.96%	19.76%	19.76%	19.76%	
Price of the most sold brand (international dollars PPP)	2.75	3.43	3.84	3.93	3.93	4.08	



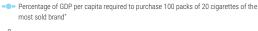
### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

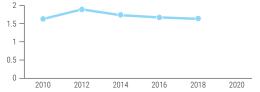
	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.63%	1.89%	1.74%	1.67%	1.64%	

Have cigarettes become less affordable since 2010?

Did cigarettes become less affordable between 2018 and 2020?

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes.





## SUPPLEMENTARY INFORMATION ON TAXES

Are sales of duty (or excise) free cigarettes banned?	
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>---</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# SAINT LUCIA

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	12.4	9.4	7.3	4.5	15.0
Women	8.1	6.4	5.3	2.4	6.6
Total	10.2	7.9	6.3	3.5	11.0

Source: Global Youth Tobacco Survey, 2017 (13-15 years).

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	25.5	25.3		1.3	
Women	4.0	4.0		0.2	
Total	14.7	14.5		0.8	

Source: Saint Lucia STEPS Survey, 2012 (25-64 years).

# **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

### O (CESSATION)

Toll-free quitline No

Nicotinic substitution therapy is available in:	Are the costs covered?
	No

Are the costs sation services are available in

Cessation services are available in:		covered?
Primary care services	Yes, in some	Fully
Hospitals	No	
Doctor's offices	No	
The community	No	
Other	Yes, in some	Partially

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

<b>W</b> (HEALTH WARNINGS)	
Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

R (TAXATION)		
Price of most sold brand (pack of 20 cigarettes	)	
In national currency	XCD	8.95
In international dollars		4.65
Tax (share of the final price of most sold brand	)	
Total taxes		51.29%
Specific excise taxes		39.33%
Ad valorem excise taxes		0.00%
Value-added tax (VAT)		11.11%
Import duties		0.00%
Other taxes		0.85%
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	30.08%	51.29%

4.65

Price of most sold brand (international dollars)

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	29/06/2004	_
Date of the ratification or accession (d/m/y):	07/11/2005	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (XCD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Viceroy	8.95	4.65
Most inexpensive brand:	Viceroy	8.95	4.65
Most expensive brand:	Marlboro	17.25	8.96

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	39.33%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		11.11%
Import duty <sup>6</sup>		0.00%
Other taxes		0.85%
Total excise taxes		51.29%
A Third Season and a self-self-self-self-self-self-self-self-		

Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

## **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	30.08%	26.54%	29.91%	62.88%	56.73%	51.25%	51.29%
Price of the most sold brand (international dollars PPP)	3.62	3.52	4.66	3.75	4.21	4.56	4.65



#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	2.68%	3.41%	2.64%	2.88%	2.87%	3.39%

Have cigarettes become less affordable since 2010?

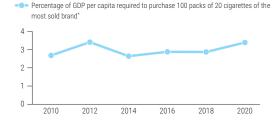
No change<sup>9</sup>

Did cigarettes become less affordable between 2018 and 2020?

Yes



9 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



SUPPLEMENTARY INFORMATION ON TAXES	
Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# SAINT VINCENT AND THE GRENADINES

## Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	9.9	8.9	4.1	3.0	8.4
Women	8.7	7.9	4.1	2.0	7.8
Total	9.3	8.4	4.1	2.5	8.1

Source: Global Youth Tobacco Survey, 2018 (13-15 years).

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		21.9		0.2	
Women		2.5		0.0	
Total		12.2		0.1	

Source: National Health and Nutrition Survey, 2013-2014 (18-69 years).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	No
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

## O (CESSATION)

Toll-free quitline N

Nicotinic substitution therapy is available in:	Are the costs covered?
Not available	

Cessation services are available in:		Are the costs covered?
Primary care services	No	
Hospitals	No	
Doctor's offices	No	
The community	Yes, in some	
Other	No	
Data wat samestad/mat available		

••• Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

W (HEALTH WARNINGS)	
Health warnings required by law	No
Images	
Size (average-front/back)	
Ban on misleading terms	No
Is any feature missing?	
Does the law mandate plain packaging	No

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	No
Billboards	No
Advertising at points of sale	No
Internet	No
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

R (TAXATION)		
Price of most sold brand (pack of 20 cigarettes	)	
In national currency	XCD	8.00
In international dollars		5.17
Tax (share of the final price of most sold brand	)	
Total taxes		23.11%
Specific excise taxes		6.88%
Ad valorem excise taxes		0.00%
Value-added tax (VAT)		13.79%
Import duties		0.00%
Other taxes		2.44%
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	14.71%	23.11%
Price of most sold brand (international dollars)	3.27	5.17

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	14/06/2004	_
Date of the ratification or accession (d/m/y):	29/10/2010	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (XCD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall Menthol	8.00	5.17
Most inexpensive brand:	Empire	7.10	4.59
Most expensive brand:	Dunhill Menthol	8.00	5.17

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	6.88%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		13.79%
Import duty <sup>6</sup>		0.00%
Other taxes		2.44%
Total excise taxes		23.11%

### Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.

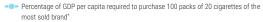
  The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

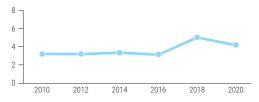
## **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020 <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	14.71%	14.71%	17.40%	16.14%	20.69%	16.89%	23.11%
Price of the most sold brand (international dollars PPP)	3.27	3.22	3.33	3.76	3.91	6.42	5.17

The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.







### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	3.21%	3.22%	3.36%	3.16%	5.04%	4.21%

Have cigarettes become less affordable since 2010? Yes  $No^{10}$ Did cigarettes become less affordable between 2018 and 2020?

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

10 Cigarettes became more expensive between 2018 and 2020, but became more affordable between 2018 and 2020.

#### SUPPLEMENTARY INFORMATION ON TAXES

Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

- · · · Data not reported/not available
- --- Data not required/not applicable

# **SURINAME**

# Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	17.1	16.1	12.8	1.7	7.4
Women	7.3	7.0	5.3	0.6	4.6
Total	11.7	11.1	8.7	1.1	5.9

Source: Global Youth Tobacco Survey, 2016 (13-15 years).

Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		34.0	34.0		
Women		6.5	6.5		
Total		20.1	20.0		

Source: STEPS Survey, 2013 (25-65 years).

# **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

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	(CESSATION)
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	/

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	No

Cessation services are available in:		Are the costs covered?
Primary care services	No	
Hospitals	No	
Doctor's offices	No	
The community	Yes, in some	No
Other	No	
Data and annual disease and lab.		

--- Data not reported/not available --- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

-VV (	(HEALIH WARNINGS

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	No

#### Ban on direct advertising

Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes

#### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes

Yes

## Ban on product display

Additional information in Table 9 and 10

### R (TAXATION)

#### Price of most sold brand (pack of 20 cigarettes)

In national currency	SRD	45.00
In international dollars		10.10

## Tax (share of the final price of most sold brand)

Total taxes	26.53%
Specific excise taxes	21.88%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	4.65%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	57.49%	26.53%
Price of most sold brand (international dollars)	3.35	10.10

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	24/06/2004	_
Date of the ratification or accession (d/m/y):	16/12/2008	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (SRD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Morello	45.00	10.10
Most inexpensive brand:	Pall Mall	42.50	9.54
Most expensive brand:	Dunhill	50.00	11.22

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	21.88%
excise taxes	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		4.65%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		26.53%

besign and duministration of eigenette taxes			
Are taxes applied in a mixed fashion (ad valorem and specific)?		No	
If a mixed tax system is used, is the tax burden of	,		

specific taxes greater than that of ad valorem taxes?<sup>7</sup> If an ad valorem or mixed tax system exists, is a specific minimum tax applied?8

Design and administration of cinarette taxes

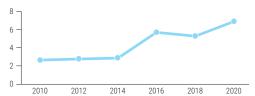
- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

## **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	57.49%	49.92%	60.49%	55.33%	63.70%	47.62%	26.53%
Price of the most sold brand (international dollars PPP)	3.35	3.59	4.42	4.97	7.00	9.49	10.10



#### Percentage of GDP per capita required to purchase 100 packs of 20 cigarettes of the most sold brand



## **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	2.66%	2.80%	2.91%	5.02%	5.71%	6.91%

Have cigarettes become less affordable since 2010? Yes Did cigarettes become less affordable between 2018 and 2020? Yes

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes



<sup>· · ·</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# TRINIDAD AND TOBAGO

## Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	17.3	13.6	8.6	5.0	21.7
Women	10.8	8.6	4.9	3.2	12.9
Total	14.0	11.0	6.7	4.1	17.2

Source: Global Youth Tobacco Survey, 2017 (13-15 years).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	No
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

### O (CESSATION)

Toll-free quitline No

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	Fully

# Are the costs Cessation services are available in: covered?

Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Partially
Doctor's offices	No	
The community	No	
Other	No	

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	33.5	33.5		0.5	
Women	9.6	9.4		0.3	
Total	21.2	21.1		0.4	

Source: Pan American STEPS Noncommunicable Disease and Risk Factors Survey, 2011 (15-64 years).

## **W** (HEALTH WARNINGS)

Health warnings required by law	Yes*
Images	Yes*
Size (average-front/back)	50-50/50*
Ban on misleading terms	Yes*
Is any feature missing?	Yes*
Does the law mandate plain packaging	No

Note: \* Provision adopted but not implemented by 31 December 2020.

### E (ADVERTISING BANS)

#### Ban on direct advertising

Television, radio, and print media	Incomplete
Billboards	Yes
Advertising at points of sale	No
Internet	No

#### Ban on indirect advertising

Ban on promotion	Incomplete
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No

Yes

# Ban on product display

Additional information in Table 9 and 10

### R (TAXATION)

#### Price of most sold brand (pack of 20 cigarettes)

In national currency	TTD	30.00
In international dollars		7.12

### Tax (share of the final price of most sold brand)

Total taxes	25.71%
Specific excise taxes	14.60%
Ad valorem excise taxes	0.00%
Value-added tax (VAT)	11.11%
Import duties	0.00%
Other taxes	0.00%

Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	36.69%	25.71%
Price of most sold brand (international dollars)	3.23	7.12

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	27/08/2003	_
Date of the ratification or accession (d/m/y):	19/08/2004	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (TTD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Du Maurier	30.00	7.12
Most inexpensive brand:	"Chinese brands"	15.00	3.56
Most expensive brand:			

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	14.60%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		11.11%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		25.71%

Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental. If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

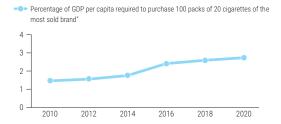
	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	36.69%	33.73%	32.58%	29.61%	25.76%	25.71%	25.71%
Price of the most sold brand (international dollars PPP)	3.23	4.58	4.76	5.26	6.33	6.96	7.12



#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.48%	1.58%	1.77%	2.41%	2.59%	2.74%

Have cigarettes become less affordable since 2010? Did cigarettes become less affordable between 2018 and 2020?



SUPPLEMENTARY INFORMATION ON TAXES	

Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	No

<sup>· · ·</sup> Data not reported/not available

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

<sup>---</sup> Data not required/not applicable

# UNITED STATES OF AMERICA

## Prevalence of tobacco use

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POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men			5.4	4.8	20.4
Women			3.9	1.4	18.7
Total			4.6	3.1	19.6

Source: National Youth Tobacco Survey, 2020 (High-school).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

P (SMOKE-FREE POLICIES)	
Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	Yes
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No
All other indoor public places	

O (CESSATION)		
Toll-free quitline		Yes
Nicotinic substitution therapy is availabl	e in:	Are the costs covered?
General store		Partially
Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in some	Partially
Hospitals	Yes, in some	Partially
Doctor's offices	Yes, in some	Partially
The community	Yes, in some	Partially
Other	No	
Data not reported/not available		
Data not required/not applicable		

#### Adult

POPULATIO GROUP	CURRENT TOBACCO USE N (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	28.6	24.9	20.3	6.2	
Women	17.4	17.1	16.1	0.6	
Total	22.8	20.8	18.1	3.3	

Note: For details on the products included in or excluded from each indicator, please refer to the published documentation of the source survey.

Source: SAMHSA, Center for Behavioral Health Statistics and Quality, National Survey on Drug Use and Health, 2019 (18+ years).

W (HEALTH WARNINGS)	
Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	50-50/50
Ban on misleading terms	Yes
Is any feature missing?	Yes

### E (ADVERTISING BANS)

Does the law mandate plain packaging

## Ban on direct advertising

Ban on direct advertising	
Television, radio, and print media	Incomplete
Billboards	No
Advertising at points of sale	No
Internet	Yes
Ban on indirect advertising	
Ban on promotion	No
Ban on sponsorship	No
Ban on corporate social responsibility (CSR) activities	No
Ban on product display	No

## Additional information in Table 9 and 10

In international dollars

#### R (TAXATION)

Price of most sold brand (pack of 20 cigare	ttes)
In national currency	

Тах	(share	of	the	final	price	of	most	sold	brand)
IUA	(Siluic	01	uic	miai	price	٠.	most	3014	Di alia,

Price of most sold brand (international dollars)

Evolution of taxes and prices	2008	2020
Other taxes		0.00%
Import duties		0.00%
Value-added tax (VAT)		5.18%
Ad valorem excise taxes		0.00%
Specific excise taxes		34.79%
Total taxes		39.97%

7.33

7.33

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS	
Date of signature (d/m/y):	10/05/2004	_	
Date of the ratification or accession (d/m/y):	_	_	

#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

	In local currency (USD)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	 7.33	7.33
Most inexpensive brand:	 <del></del>	
Most expensive brand:	 	

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	34.79%
	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		5.18%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		39.97%

Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services. Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

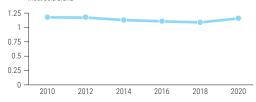
## **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	36.57%	45.28%	42.93%	42.54%	43.01%	42.96%	39.97%
Price of the most sold brand (international dollars PPP)	4.58	5.72	6.07	6.23	6.43	6.86	7.33

Note: Taxation data for the United States contains weighted averages of Federal (or national) and non-Federal (or non-national) sources and therefore cannot be approved by the Federal (or national) authorities.







#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	1.18%	1.18%	1.13%	1.11%	1.09%	1.16%

Have cigarettes become less affordable since 2010?

No change<sup>9</sup>

Did cigarettes become less affordable between 2018 and 2020?

\* Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes
9 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.

#### SUPPLEMENTARY INFORMATION ON TAXES

Are sales of duty (or excise) free cigarettes banned?	No
Are tobacco tax revenues (or part of) earmarked for health purposes?	Varies by state. Amount per pack funds different types of activities; mainly health activities.

<sup>---</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

# **URUGUAY**

# Prevalence of tobacco use

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v	n	п	г	n

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	9.7	8.3	6.9	2.0	16.8
Women	13.6	12.7	10.5	1.5	10.7
Total	11.5	10.3	8.6	1.7	13.9

Source: Global Youth Tobacco Survey, 2019 (13-15 years).

#### Adult

**W** (HEALTH WARNINGS)

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men		23.5		0.3	0.3
Women		16.1		0.0	0.2
Total		19.7		0.1	0.2

Source: Continuous Household Survey, 2019 (15+ years) and Global Adult Tobacco Survey (GATS), 2016-2017 (15+ years)

# **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

## O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	Fully

Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in most	Fully
Hospitals	Yes, in most	Partially
Doctor's offices	Yes, in some	Fully
The community	Yes, in some	No

Yes, in some

Other
... Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	80-80/80
Ban on misleading terms	Yes
Is any feature missing?	Yes
Does the law mandate plain packaging	Yes

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes
Ban on indirect advertising	
Ban on promotion	Yes
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes
Ban on product display	Yes

#### R (TAXATION)

()				
Price of most sold brand (pack of 20 cigarettes)				
In national currency	UYU	165.00		
In international dollars		5.91		
Tax (share of the final price of most sold brand	)			
Total taxes		65.92%		
Specific excise taxes		47.88%		
Ad valorem excise taxes		0.00%		
Value-added tax (VAT)		18.03%		
Import duties		0.00%		
Other taxes		0.00%		
Evolution of taxes and prices	2008	2020		
Tax (share of the final price of most sold brand)	65.82%	65.92%		
Price of most sold brand (international dollars)	3.49	5.91		

Partially

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	19/06/2003	10/01/2013
Date of the ratification or accession (d/m/y):	09/09/2004	24/09/2014



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (UYU)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Nevada	165.00	5.91
Most inexpensive brand:	Fiesta	155.00	5.55
Most expensive brand:	Marlboro	165.00	5.91

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	47.88%
Excise taxes	Ad valorem tax <sup>5</sup>	0.00%
Value-added/sales tax (VAT)		18.03%
Import duty <sup>6</sup>		0.00%
Other taxes		0.00%
Total excise taxes		65.92%

Design and administration of cigarette taxes Are taxes applied in a mixed fashion (ad valorem No and specific)? If a mixed tax system is used, is the tax burden of specific taxes greater than that of ad valorem taxes?<sup>7</sup> If an ad valorem or mixed tax system exists, is a specific minimum tax applied?8

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.

  Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.

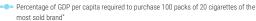
  Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

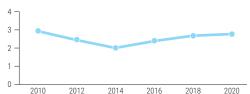
### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020 <sup>9</sup>
Tax (percentage of the final price of the most sold brand)	65.82%	72.32%	68.70%	66.75%	65.51%	66.08%	65.92%
Price of the most sold brand (international dollars PPP)	3.49	4.89	4.43	4.01	4.90	5.83	5.91

The country has increased excise taxes on tobacco since 2018; however, due to price variability, the effect is not necessarily seen in the tax indicator.







### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

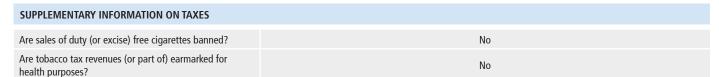
	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	2.94%	2.47%	2.02%	2.41%	2.68%	2.77%

Have cigarettes become less affordable since 2010?

No change<sup>10</sup>

Did cigarettes become less affordable between 2018 and 2020?

10 Affordability is considered unchanged (2010-2020) if the least-squares growth rate is not statistically significant at the 5% level.



<sup>---</sup> Data not reported/not available

<sup>\*</sup> Note that a higher percentage implies a lower affordability and a greater disincentive to consume cigarettes

<sup>---</sup> Data not required/not applicable

# VENEZUELA (BOLIVARIAN REPUBLIC OF)

## Prevalence of tobacco use

v	1	•	h

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	15.9	11.0	8.2	9.8	9.6
Women	12.3	9.0	7.0	5.0	9.5
Total	14.3	10.1	7.6	7.5	9.5

Source: Global Youth Tobacco Survey, 2019 (13-15 years).

#### Adult

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT TOBACCO SMOKING (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)	CURRENT ELECTRONIC CIGARETTE USE (%)
Men	28.9		25.2	6.2	
Women	14.4		13.9	0.9	
Total	21.5		19.4	3.5	

Source: National Survey of Drugs in the General Population 2011 (18-65 years).

## **MPOWER Measures**

M (MONITORING)		
Survey	Youth	Adults
Recent	No	No
National representativeness	Yes	Yes
Periodic	No	No

P (SMOKE-FREE POLICIES)	
Health centers	Yes
Schools (except universities)	Yes
Universities	Yes
Government buildings	Yes
Offices	Yes
Restaurants	Yes
Bars and pubs	Yes
Public transportation	Yes
All other indoor public places	Yes

#### O (CESSATION)

Toll-free quitline

Nicotinic substitution therapy is available in:	Are the costs covered?
Pharmacy	Fully

Cessation services are available in:		Are the costs covered?
Primary care services	Yes, in some	Fully
Hospitals	Yes, in some	Fully

Tilliary care services	103, 111 301110	runy
Hospitals	Yes, in some	Fully
Doctor's offices	Yes, in some	Fully
The community	No	
Other	Yes, in some	Fully

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see Technical Note (Chapter 6 - Report on Tobacco Control for the Region of the Americas 2022)

•• (112/12/11 ••/•••••••	
Health warnings required by law	Yes
Images	Yes
Size (average-front/back)	65-30/100
Ban on misleading terms	Yes

Yes

E (ADVERTISING BANS)	
Ban on direct advertising	
Television, radio, and print media	Yes
Billboards	Yes
Advertising at points of sale	Yes
Internet	Yes
Ban on indirect advertising	
Ban on promotion	Yes
Ban on sponsorship	Yes
Ban on corporate social responsibility (CSR) activities	Yes
Ban on product display	Yes

#### R (TAXATION)

Is any feature missing?

Does the law mandate plain packaging

Price of most sold brand (pack of 20 cigarettes	)	
In national currency	VES	500,000.00
In international dollars		
Tax (share of the final price of most sold brand	)	
Total taxes		73.37%
Specific excise taxes		0.00%
Ad valorem excise taxes		66.79%
Value-added tax (VAT)		4.58%
Import duties		0.00%
Other taxes		2.00%
Evolution of taxes and prices	2008	2020
Tax (share of the final price of most sold brand)	70.79%	73.37%
Price of most sold brand (international dollars)	6.07	

70

	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	22/09/2003	_
Date of the ratification or accession (d/m/y):	27/06/2006	_



#### **RETAIL PRICE PER PACK OF 20 CIGARETTES**

		In local currency (VES)	In international dollars (PPP) <sup>1</sup>
Most popular brand:	Pall Mall	500,000.00	
Most inexpensive brand:	Universal	130,000.00	
Most expensive brand:	Lucky Strike	650,000.00	

#### TAXES ON TOBACCO<sup>2</sup>

#### Taxes as percentage of the final price of the most sold brand

Excise taxes <sup>3</sup>	Specific taxes <sup>4</sup>	0.00%
	Ad valorem tax <sup>5</sup>	66.79%
Value-added/sales tax (VAT)		4.58%
Import duty <sup>6</sup>		0.00%
Other taxes		2.00%
Total excise taxes		73.37%

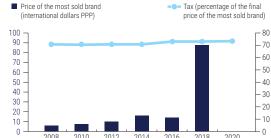
Design and administration of cigarette taxes

Are taxes applied in a mixed fashion (ad valorem and specific)?	No
If a mixed tax system is used, is the tax burden of specific taxes greater than that of <i>ad valorem</i> taxes? <sup>7</sup>	
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? <sup>8</sup>	No

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem tax: it is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than ad valorem taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental. If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

#### **EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES**

	2008	2010	2012	2014	2016	2018	2020
Tax (percentage of the final price of the most sold brand)	70.79%	71.04%	71.04%	71.04%	73.04%	73.04%	73.37%
Price of the most sold brand (international dollars PPP)	6.07	7.40	9.87	16.10	14.00	87.62	

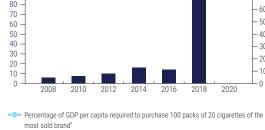


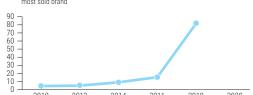
#### **EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME**

	2010	2012	2014	2016	2018	2020
Percentage of per capita GDP required to purchase 100 packs of 20 cigarettes of the most sold brand*	4.49%	5.39%	8.96%	15.31%	82.02%	

Have cigarettes become less affordable since 2010?

Did cigarettes become less affordable between 2018 and 2020?





* Note that a higher percentage implies a lower affordability and a greater disincentive to c	consume cigarettes
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#### SUPPLEMENTARY INFORMATION ON TAXES Are sales of duty (or excise) free cigarettes banned? Yes Are tobacco tax revenues (or part of) earmarked for 26% of total excise tax revenues goes to health and social security. health purposes?

<sup>•••</sup> Data not reported/not available

<sup>---</sup> Data not required/not applicable

These country profiles present the progress by country of the implementation of the MPOWER technical package during the period 2018-2021 and form a supplement to the Report on Tobacco Control for the Region of the Americas 2022. The country profile focuses on the status of implementation of the MPOWER package in each of the 35 Member States. The data are presented in two summary sheets: MPOWER Summary sheet showing the most significant progress made with the six MPOWER measures, as well as classification of the country in each category; and the evolution of prices, taxes, and tax structure of the country. Collectively, 26 of the 35 Member States within the Region are implementing at least one measure of the MPOWER technical package at the highest level of application, accounting for 96% of the Region's population being protected from the harms of tobacco.

